

Natura 2020 Tourist Association
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Follow us: **I LOVE Natura 2020 – Wood. Stone. Water**

FAQ – Natura 2020 Open Days

1. About the Event

What are the Natura 2020 Open Days?

The Open Days offer an exclusive experience and personalized press conference in the **Šumik Primeval Forest**, where nature, science, and culture converge into a unique **Gnothi seauton** research story. The event highlights three one-of-a-kind world wonders, offering an immersive journey through nature, culture, and personal exploration via the **I LOVE Natura 2020: Wood. Stone. Water** initiative.

Why on World Pharmacy Day (Sept 25) and Tourism Day (Sept 27)?

The event connects the historical roots of pharmacy – the birthplace of Prof. Franc Minařik – with modern scientific tourism based on **Gnothi seauton**. Participants explore themselves through physical activity, natural beauty, and cultural heritage in Šumik Primeval Forest, creating a unique learning and experiential journey. A special highlight is the **Golden Waterfall**, which turns golden for a few days each year – weather permitting, this rare phenomenon is almost magical.

Where does the event take place?

The event unfolds at three selected locations within **Šumik Primeval Forest** in Ruše, Pohorje. Participants traverse a challenging mountain trail, with the most exposed sections secured by chains, experiencing breathtaking natural phenomena and the forest's world wonders. The event also encourages subtle spiritual awakening, as the forest and its silence promote introspection, self-awareness, and inner balance.

2. Program & Experience

What will participants experience?

- Exclusive access to the three world wonders of Šumik Primeval Forest:
 -  **Golden Waterfall**
 -  **Triple Rock Face**
 -  **Murmuring Pearl**
- Personalized guided tour with the author of the **Gnothi seauton** doctrine
- Opportunities for interviews and acquisition of unique media material

What does “personalized press conference” mean?

Each participant receives content tailored to their media, field of interest, and audience, enabling the creation of truly unique reports.

Is the event open to the general public?

Primarily intended for media, journalists, influencers, and partners. Interested individuals may participate with prior registration.

3. Practical Information**How do I register?**

- Website: www.natura2020.si
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Is participation free?

Yes, media participation is free of charge.

What about logistics and access?

The event takes place in nature; sturdy hiking shoes are recommended. Access to the starting point is possible by car. Group transport from Ruše can be arranged upon request.

What if the weather is bad?

The event proceeds in all weather conditions, as part of the experience of the Golden Waterfall. During severe storms, certain parts of the program may be canceled for safety reasons.

Do we pay media partners for promotion?

No. Cooperation with media and promoters is based on gratitude, support, awareness, and collaboration. The event allows creation of unique content and reports, as a media partnership and information exchange, without payment for promotion.

Is participation at my own risk?

Yes. Participants sign a membership declaration confirming their participation as members, as the association does not conduct commercial guided tours.

Are we responsible for damaged or dirty clothing?

No. Each participant is responsible for their own clothing and equipment.

Is a warm meal provided?

Yes. Participants receive a traditional **Pohorje stew** at **Gostišče Ribič** in Ruše, since there are no open huts near the forest. Guests may also bring food and drinks from their own backpacks.